



# Newfoundland and Labrador Federation of Agriculture

## “AgriFoods and Garden Show 2016”

September 22, 2016

The Newfoundland and Labrador Federation of Agriculture (NLFA) is pleased to announce the annual Agrifoods and Garden Show will be taking place at the Corner Brook Civic Centre from September 23<sup>rd</sup> - 25<sup>th</sup> 2016. This event is the largest show of its kind in the province.

The show features exhibits from various sectors of the province’s agriculture industry. The show’s key objective is to promote our agriculture and agrifoods industry and increase awareness of the importance of the industry to our province. The farmers’ market features fresh vegetables, fruit, berries, and eggs. There are information sessions and cooking demonstrations using fresh local produce. The event also features attractions for kids including an agricultural spelling bee, a petting farm, an interactive milking cow, and a chick hatchery.

This year we are excited to sponsor the Family Outreach Resource Centre and we are donating \$1 from each admission ticket that is purchased. This money will be used by the centre to continue and expand on their community kitchen program.

“This event provides a tremendous opportunity for the public to meet farmers, see what the agriculture industry has to offer, and educate children about where their food comes from. This year’s agriculture awareness program will give Corner Brook area students in grades four and five a full day of agriculture related programming. The show will also highlight how important local agriculture is to the province”, said NLFA President Melvin Rideout. “The Corner Brook Civic Centre provides a great area to showcase exhibits, hold a farmers market, and have lots of other great activities for people of all ages.”

“The Agrifoods and Garden Show provides an outstanding opportunity to showcase Newfoundland and Labrador’s thriving agriculture industry. It gives us a chance to profile the innovation and commitment of the sector in contributing to the economy, through job creation and rural development.”

- *Guidie Hutchings, Member of Parliament for Long Range Mountains*

“The agriculture industry is extremely important to the economy of Newfoundland and Labrador. Together with the agrifoods processing sector, the industry is valued at about \$500 million. Government is committed to further growing the industry through strategic investments in innovation and market development. I thank the farmers and producers who are participating in shows all over the province this fall and I encourage people to drop by the Corner Brook Civic Centre this weekend to learn more about what this industry has to offer.”

- *The Honourable Steve Crocker, Minister of Fisheries, Forestry and Agrifoods*

The Newfoundland and Labrador Federation of Agriculture is an organization, which represents farmers and farmer groups in the province. Our motto is ‘Farmers Helping Farmers’, and we believe that by sharing information and speaking with a united voice, farmers can work more effectively for the betterment of the agriculture industry, and for the improvement of the province as a whole. The agriculture and agrifoods industry provides approximately 6,500 direct and indirect jobs in Newfoundland and Labrador.

The Agrifoods and Garden Show 2016 is supported by *Growing Forward 2*, a federal-provincial-territorial initiative intended to foster innovation, competitiveness and adaptability in the agriculture and agrifoods industry. *Growing Forward 2* is providing \$142,000 to support the Agrifoods and Garden Show 2016.

**“Farmers Helping Farmers”**

*Growing Forward 2* has invested \$18 million in 493 projects across Newfoundland and Labrador to foster innovation, future farms, land development, human resource development, business development, food safety, market development, and environmental sustainability in the agriculture and agrifoods industry.

For more information, media may contact:

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***“Farmers Helping Farmers”***