



Newfoundland and Labrador Federation of Agriculture

February 11, 2011

Federation of Agriculture Highlights Food Freedom Day

On February 12, 2011, the average Canadian will have earned enough income to pay his or her individual grocery bill for the whole year. In observing Food Freedom Day, farmers in Newfoundland and Labrador and across the country will celebrate their role in providing consumers with one of the safest and most inexpensive food supplies in the world.

“This day really puts food costs in perspective as well as how hard farmers work throughout the year,” said NL Federation of Agriculture President Eugene Legge. “On food freedom day it is also important to highlight how the local agriculture industry also supports food safety, health and wellness, environmental enhancements and rural economic development.”

Food Freedom Day demonstrates the value that Canadian farmers deliver to all Canadians - not only through quality food, but by supporting 1 in 8 jobs, which in turn translates into vital economic contributions for our rural communities. Our agri-food industry is a key driver of socioeconomic prosperity in Canada, and one in which investments return many times over.

People in Newfoundland and Labrador and across Canada are continuing to receive high quality, high-value food produced at the highest food safety and environmental standards. The Newfoundland and Labrador Federation of Agriculture would like to take this opportunity to thank our farmers for providing this service.

The Newfoundland and Labrador Federation of Agriculture is an organization which represents farmers and farmer groups in the province. Their motto is “Farmers Helping Farmers”, and they believe that by sharing information and speaking with a united voice, farmers can work more effectively for the betterment of the agriculture industry, and for the improvement of the province as a whole.

The agriculture industry provides approximately 6200 jobs in Newfoundland and Labrador and has primary and value-added production worth over \$500 million.

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“Farmers Helping Farmers”