



## Newfoundland and Labrador Federation of Agriculture

### “AgriFoods and Garden Show to Make Debut in Grand Falls –Windsor”

October 19, 2017

The Newfoundland and Labrador Federation of Agriculture is pleased to announce that the AgriFoods and Garden Show will be taking place in Grand Falls-Windsor October 20<sup>th</sup>-Oct 22<sup>nd</sup> at the Joe Byrne Arena. This event is the largest show of its kind in the province and this is the first time it is taking place in central Newfoundland.

The show features exhibits from various sectors of the province’s agriculture industry. The show’s key objective is to promote our agriculture and agrifoods industry and increase awareness of the importance of the industry to our province. The farmers’ market features fresh vegetables, fruit, berries, eggs, and meats. There are information sessions and cooking demonstrations using fresh local produce. The event also features lots of attractions for kids including an agricultural spelling bee, a petting farm, an interactive milking cow, and a chick hatchery.

“Our government sees Agriculture as an important industry that has tremendous potential to not only strengthen our economy, but also improve the health of Newfoundlanders and Labradorians by increasing the amount of healthy foods grown here at home. As part of The Way Forward, we are partnering with industry players to grow agriculture activity, which in turn will foster new private sector jobs and increase food self-sufficiency. I invite everyone to visit the Agrifoods and Garden Show, and see the same potential our government sees in the future of farming in our province.”

- *Honourable Gerry Byrne, Minister of Fisheries and Land Resources*

“The AgriFoods and Garden Show celebrates the important role agriculture plays in our economy and our society, here in Newfoundland and Labrador and across the country. I encourage people to take this opportunity to talk to some of the people who are creating new opportunities for agriculture in the province and adding to Canada’s international reputation as an agricultural innovator and leader in food safety and quality.”

- *Honourable Lawrence MacAulay, Minister Agriculture and Agri-Food*

“This event gives the public an opportunity to meet farmers and to see what the agriculture industry has to offer. The show will also raise awareness, provide networking opportunities and educate children about where their food comes from,” said NLFA President Merv Wiseman. “We are excited to be able to offer the show in Grand Falls-Windsor.”

The Newfoundland and Labrador Federation of Agriculture is an organization, which represents farmers and farmer groups in the province. Our motto is ‘Farmers Helping Farmers’, and we believe that by sharing information and speaking with a united voice, farmers can work more effectively for the betterment of the agriculture industry, and for the improvement of the province as a whole. The agriculture and agrifoods industry provides approximately 6,500 direct and indirect jobs in Newfoundland and Labrador.

The event is funded under *Growing Forward 2*, a cost-shared program between the Governments of Canada and Newfoundland and Labrador. The five-year *Growing Forward 2* provides \$37 million in investments in innovation, competitiveness and market development for the province’s agriculture and agrifoods industry cost-shared on a 60:40 basis.

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**“Farmers Helping Farmers”**