



Newfoundland and Labrador Federation of Agriculture

“AgriFoods and Garden Show Returns to East Coast”

September 27, 2017

The Newfoundland and Labrador Federation of Agriculture is pleased to announce the annual AgriFoods and Garden Show will be taking place at the Conception Bay South Arena in CBS from September 29th – Oct 1st. This event is the largest show of its kind in the province.

The show features exhibits from various sectors of the province’s agriculture industry. The show’s key objective is to promote our agriculture and agrifoods industry and increase awareness of the importance of the industry to our province. The farmers’ market features fresh vegetables, fruit, berries, eggs, and meats. There are information sessions and cooking demonstrations using fresh local produce. The event also features lots of attractions for kids including an agricultural spelling bee, a petting farm, an interactive milking cow, and a chick hatchery.

“The Agrifoods and Garden Show is a unique opportunity for residents to see firsthand the work farmers and producers are doing in Newfoundland and Labrador. These farmers are working in an industry with great potential, and working with the agriculture industry, our government will increase our province’s food self-sufficiency, while also increasing economic activity – two important commitments within The Way Forward vision.”

- *Honourable Gerry Byrne Minister of Fisheries and Land Resources*

“The Agrifoods and Garden show is a great event to raise the profile of the agriculture industry in Newfoundland and Labrador. It highlights the diversity of the sector and provides the public with an opportunity to learn about our world class food, chat with farmers and sample great local products.”

- *Honourable Lawrence MacAulay, Minister Agriculture and Agri-Food*

“This event gives the public an opportunity to meet farmers and to see what the agriculture industry has to offer. This year’s agriculture awareness program will give grade three, fours and fives in the metro area a full day of agriculture-related programming. The show will also raise awareness, provide networking opportunities and educate children about where their food comes from.

- *Merv Wiseman, Newfoundland and Labrador Federation of Agriculture*

We are excited to partner with the Single Parent Association of Newfoundland (SPAN) and are donating a \$1 from each admission ticket. This money will be used by SPAN to support their Christmas campaign.

The Newfoundland and Labrador Federation of Agriculture is an organization which represents farmers and farmer groups in the province. Our motto is ‘Farmers Helping Farmers’, and we believe that by sharing information and speaking with a united voice, farmers can work more effectively for the betterment of the agriculture industry, and for the improvement of the province as a whole. The agriculture and agrifoods industry provides approximately 6,500 direct and indirect jobs in Newfoundland and Labrador.

The event is funded under *Growing Forward 2*, a cost-shared program between the Governments of Canada and Newfoundland and Labrador. The five-year *Growing Forward 2* program provides \$37 million in investments in innovation, competitiveness and market development for the province’s agriculture and agrifoods industry cost-shared on a 60:40 basis.

Media contacts: Merv Wiseman, President, Newfoundland and Labrador Federation of Agriculture, (709) 689-5735
Connie Boland, Media Relations Manager, Department of Fisheries and Land Resources, (709) 637-2923

“Farmers Helping Farmers”