



Newfoundland and Labrador Federation of Agriculture

January 28, 2014

“Federation of Agriculture Hosting Annual General Meeting in Port Blandford”

The Newfoundland and Labrador Federation of Agriculture (NLFA)’s Annual General Meeting (AGM) and Innovation Conference will be held on **January 29th and 30th, 2014 at Terra Nova Resort** in Port Blandford.

NLFA’s AGM provides an excellent opportunity for farmers, government representatives, guest presenters, and Federation representatives to network. The theme of this year’s event is Linking Innovation, Education, and Industry.

“Innovation is a key component of the agriculture and agrifoods industry with our farmers and producers being among the most innovative in the country,” said the Honourable Derrick Dalley, Minister of Natural Resources and Minister Responsible for the Forestry and Agrifoods Agency. “Our government is proud to support the continued development, expansion and diversification of this industry and to provide \$9,500 to Newfoundland and Labrador Federation of Agriculture to help host this event.”

“We are really excited to begin 2014 with an optimistic Annual General Meeting (AGM) celebrating all the great opportunities in our industry,” said NLFA President Eugene Legge. “Our theme of **Linking Innovation, Education, and Industry** helps to make the connection between the important work taking place in fields, in labs, and in classrooms.”

About 100 delegates, including farmers, government representatives, and other industry stakeholders are expected to attend the event. The event will also feature an announcement of the 2014 Newfoundland and Labrador inductee to the Atlantic Agricultural Hall of Fame, and the NLFA’s Environmental Award will be presented to a producer for work on making our industry more environmentally sustainable.

Funding for our innovation conference is being provided by *Growing Forward 2*, a federal-provincial-territorial initiative. *Growing Forward 2* will provide \$37 million over five years to Newfoundland and Labrador’s agriculture and agrifoods industry to promote innovation, competitiveness and market development, and adaptability and industry capacity. *Growing Forward 2* will help achieve a profitable, sustainable, and innovative agriculture and agrifoods sector in the province.

The Newfoundland and Labrador Federation of Agriculture is an organization which represents farmers and farmer groups in the province. Their motto is “Farmers Helping Farmers”, and they believe that by sharing information and speaking with a united voice, farmers can work more effectively for the betterment of the agriculture industry, and for the improvement of the province as a whole.

The Newfoundland and Labrador agriculture and agrifoods industry generates direct and indirect employment for approximately 6,500 men and women throughout the province. The local industry is continually developing and diversifying with annual farm gate revenues totaling upwards of \$130 million. The value of production from the agriculture and agrifoods industry is approximately \$500 million per year.

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“Farmers Helping Farmers”